



**Oriental Education Society's**  
**Oriental College of Education & Research**  
UGC NCTE Approved, Affiliated to University of Mumbai,  
(NCTE Code- 123016)  
Adarsh Nagar, Andheri (W)

## **Report on Linkage Program: OCER and H.K. College of Pharmacy Mango Seed Donation Drive**

**Event Overview** The Oriental College of Education and Research (OCER) collaborated with H.K. College of Pharmacy to organize a Mango Seed Donation Drive on 8th June 2024. The event was held at the H.K. Campus and aimed to promote environmental conservation by collecting mango seeds to be donated to the NGO "Donate Plant Organization."

### **Objectives**

- To encourage environmental awareness and sustainability among students and the community.
- To support the NGO "Donate Plant Organization" in their efforts to plant more trees and contribute to reforestation.
- To strengthen the partnership between OCER and H.K. College of Pharmacy through collaborative environmental initiatives.

### **Activities**

- **Seed Collection Drive:** Students, faculty, and staff from both OCER and H.K. College of Pharmacy actively participated in the mango seed collection. The drive was held at various locations across the H.K. Campus, with designated collection points where participants could drop off their seeds.
- **Awareness Campaign:** An awareness campaign was conducted alongside the seed donation drive, educating participants about the importance of tree planting and the environmental benefits of conserving seeds. Informational posters and flyers were distributed to encourage greater participation.
- **Collaboration with "Donate Plant Organization":** The collected mango seeds were donated to "Donate Plant Organization," an NGO dedicated to planting trees and promoting environmental conservation. Representatives from the NGO were present at the event to receive the donations and to share insights on their reforestation efforts.

### **Outcome**

- **Successful Seed Collection:** The drive resulted in the collection of a substantial number of mango seeds, which will be used by "Donate Plant Organization" for planting new trees. The initiative was well-received, with enthusiastic participation from the college community.

- **Increased Environmental Awareness:** The event successfully raised awareness about the importance of environmental conservation and the role of individuals in contributing to sustainability efforts. Participants gained a deeper understanding of the impact of their actions on the environment.
- **Strengthened Institutional Collaboration:** The linkage program further solidified the partnership between OCER and H.K. College of Pharmacy, demonstrating the effectiveness of joint efforts in addressing environmental and social issues.

**Conclusion** The Mango Seed Donation Drive organized by OCER and H.K. College of Pharmacy on 8th June 2024 was a significant step towards promoting environmental sustainability. By supporting the "Donate Plant Organization," the event not only contributed to tree planting efforts but also fostered a sense of environmental responsibility among students and staff. This successful collaboration highlights the positive impact of partnership programs in advancing shared goals for a greener future.

